

# GI JOE <sup>2010</sup> CANADIAN CONVENTION



**SHERATON AIRPORT HOTEL  
& CONFERENCE CENTRE  
801 DIXON ROAD.  
TORONTO, ONTARIO**

**FREE PARKING!**

**SATURDAY, AUGUST 7, 2010**

**[www.canadianjoecon.com](http://www.canadianjoecon.com)**

The Canadian G.I. Joe Convention is a collectible toy show focusing on collectors of GI Joe toys & memorabilia. With an excellent location, just down the street from the Pearson International Airport in Toronto, the Sheraton Toronto Airport Hotel & Conference Centre is very easy to locate. For local Torontonians, the ease of the TTC and local taxi's makes getting to the convention simple. Outside of Toronto the Sheraton Hotel is accessible via Greyhound, Go Bus/Train, the 427 HWY which connects to the 401, or via plane, direct to the Pearson International Airport with a complimentary Shuttle to the Sheraton Hotel.

## DIRECTIONS:

### From within the Toronto Area :

Chances are if you live in Toronto you're familiar with this area already. The Sheraton Hotel & Conference Centre is located across the street from the "Skyway Trade Center" where "Canada's Greatest Collectors' Toy Show & Sale" has been held for nearly 20 years. To view public transit options (TTC, GO Transit, VIVA, Brampton Transit, Mississauga Transit and Vaughan Trans) please visit CrazyMonkey.com via this link : <http://alturl.com/xmh2> for all routes on one map.

### From London / Welland / U.S. Border Area :

Take the 401 to Toronto, then take the 427 exit, Take the Dixon Rd exit, Turn right and the Sheraton Toronto Airport Hotel & Conference Center will be on the right after approximately 3 stop lights.

### From Niagara / Buffalo / U.S. Border Area :

Take the QEW towards Hamilton/Toronto ; Take exit 139 for Hwy 427 follow the signs for 401/ 427, take the Dixon Rd exit , Turn right and the Sheraton Toronto Airport Hotel & Conference Center will be on the right.

### From Quebec / Montreal Area :

Take the 540 South or 20 Road until it merges into the 401 in Ontario. Take exit 354 towards Dixon Rd. Follow Dixon Rd & turn left on Skyway Ave. The Sheraton Hotel & Conference Centre will immediately be on your right.

If you still need assistance with directions, please use this link and enter your address: <http://alturl.com/gtas>

## **THE SHERATON AIRPORT HOTEL & CONFERENCE CENTRE**

Attending the Convention from outside of Toronto? The Sheraton is easily accessible via HWY 427, just off the 401. The Go Train, the Go Bus, Greyhound, or via airplane with flights arriving at the Toronto Pearson International Airport (YYZ) or the Buffalo Airport (BUF). Free shuttle service to the Sheraton is available from Pearson International. Shuttle runs every 30 minutes between 3:40 am to 1:55am and stops at the following posts:

**Terminal 1: Post Number S5**  
**Terminal 3: Post Number C22**



These websites should help you plan your way to the 2010 CanJoeCon .

<http://www.aircanada.com>  
<http://www.gotransit.ca>  
<http://www.greyhound.ca>  
<http://www.united.com/>  
<http://www.westjet.com>  
<http://www.ttc.ca>

For more suggestions, information and travel ideas when visiting Toronto and the 2010 Canadian G.I. Joe Convention please visit:

<http://seetorontonow.com/Visitor/Plan-Your-Trip.aspx>

## **PARKING**

Parking is **100% FREE** for all attendees of the Canadian G.I. Joe Convention. Parking is on premises with the Sheraton Hotel. Upon arrival, claim your parking ticket as you normally would and proceed to the convention. Inside will be more information to guarantee your free parking for the event.

## **ATTENDING FROM THE US? : READ THIS!**

U.S. Border Crossing Requirements Have Changed- Make sure you are compliant today!

**Starting June 1, 2009, U.S. citizens returning home from Canada, Mexico, the Caribbean or Bermuda, by land or sea, are required to present one of the travel documents listed below.**

**U.S. Passport** – This is an internationally recognized travel document that verifies a person's identity and nationality. It is accepted for travel by air, land and sea.

**U.S. Passport Card** – This is a new, limited-use travel document that fits in your wallet and costs less than a U.S. Passport. It is only valid for travel by land and sea.

**Enhanced Driver's License (EDL)** – Several states and Canadian provinces are issuing this driver's license or identification document that denotes identity and citizenship. It is specifically designed for cross-border travel into the U.S. by land or sea.

**Trusted Traveler Program Cards** – NEXUS, SENTRI or FAST enrollment cards can speed your entry into the U.S. and are issued only to pre-approved, low-risk travelers. The cards are valid for use at land or sea; the NEXUS card can be used in airports with a NEXUS kiosk.

**Special Groups** – Information for Children, Groups of Children, Native Americans, "Closed Loop" Cruises, U.S. Lawful Permanent Residents, U.S. Military, Merchant Mariners, Ferries and Small Boats, and Boaters.

Knowing what documents are required and having them ready when you return home will help streamline the entry process and ensure your return to the U.S. is as smooth as possible.

For more information, please visit [http://getyouhome.gov/html/eng\\_map.html](http://getyouhome.gov/html/eng_map.html).

If you need any further assistance, please contact your local government.

# OFFICIAL CANJOECON HOTEL (At the event location!)



## Sheraton Hotel

801 Dixon Rd.  
Toronto, ON M9W 1J5  
(416) 675-6100

<http://sheraton.com/torontoairportconferencecentre>



**Sheraton**<sup>®</sup>

The Sheraton Toronto Airport Hotel & Conference Centre is located just 5 minutes east of the Pearson International Airport. Adjacent to an 18 hole golf course, close to shopping malls, dining, the International Centre, Toronto Congress Centre, Nightlife, Woodbine Centre, Paramount Canada's Wonderland and other major attractions. Just 20 minutes from downtown Toronto, Ontario Place, the CN Tower and the Hockey Hall of Fame & much more!

**We've secured a special block of rooms for attendees of the Canadian G.I. Joe Convention. This block of rooms is only for a limited time and will expire on July 8<sup>th</sup> or when they sell out. Whichever comes first.**

**DISCOUNTED ROOM RATE LINK :** <http://hotel.canadianjoecon.com/>

To book more than one night at this rate, or if you're having any problems, please contact **Filomena Pereira** at **416-213-7560**

**Local Restaurants in the area :** <http://www.canadianjoecon.com/Eats.pdf>

## VENDOR / DEALER INFORMATION

Trying to decide if you should sell at the CanJoeCon? Here's two simple reasons why you should. **1)** You get to offer your items to fellow GI Joe fans at the largest annual gathering of GI Joe fans in Canada! **2)** You get to avoid paying auction fees, shipping items, and non paying bidders on ebay. **PLUS**, you can always go the ebay route after the Canadian Joe Con!

A full dealer contact is available for download at this link : <http://canadianjoecon.com/2010-CJC.pdf>.

Simply print that off, mail it in, and secure your tables early. We ran out last year & had to turn away nearly 20 dealers that were interested in setting up! Don't be one of those people, book your tables early & receive a chance to secure a **2010 Con Set!**

## PRE-REGISTRATION

The Canadian Joe Convention may set up a Pre-Registration section online in the next few months. To be notified of this, be sure to join our mailing list at the link below. We may offer 2010 Convention Sets early.

## VOLUNTEER INQUIRIES

Are you interested in helping us get the word out about the Canadian Joe Convention? Do you want to help us promote it on the various message boards and web sites online? Email us at [contact@joecanuck.com](mailto:contact@joecanuck.com) and we'll contact you with more information as the date gets closer. Thanks for your interest!

## MAILING LIST

Our mailing list is the best chance you have to be kept up to date on all Canadian Joe Convention news and events. To sign up, fill out the appropriate sections at this link here: <http://joecanuck.com/lists/?p=subscribe&id=1>

## FREEBIE TABLES

As in past years, we encourage you to bring items you no longer need for your collection & donate them to the freebie table. Kids are always given first chance to take items from these tables, so please respect that and allow them at it first. It's also a great way to unload your repair-able, incomplete or unwanted GI Joe items! Leftover toys at the end of the day are donated to a local charity.

## MEDIA INQUIRIES

If your organisation is looking to cover the Canadian Joe Con or wish to contact any of the guests at the 2010 event, please read our Media Release at <http://canadianjoecon.com/2010-MEDIA.pdf> for contact information.

## GENERAL INQUIRIES

Did we miss something? Feel free to contact us at [contact@joecanuck.com](mailto:contact@joecanuck.com) or ask it on the JoeCanuck.com message boards.